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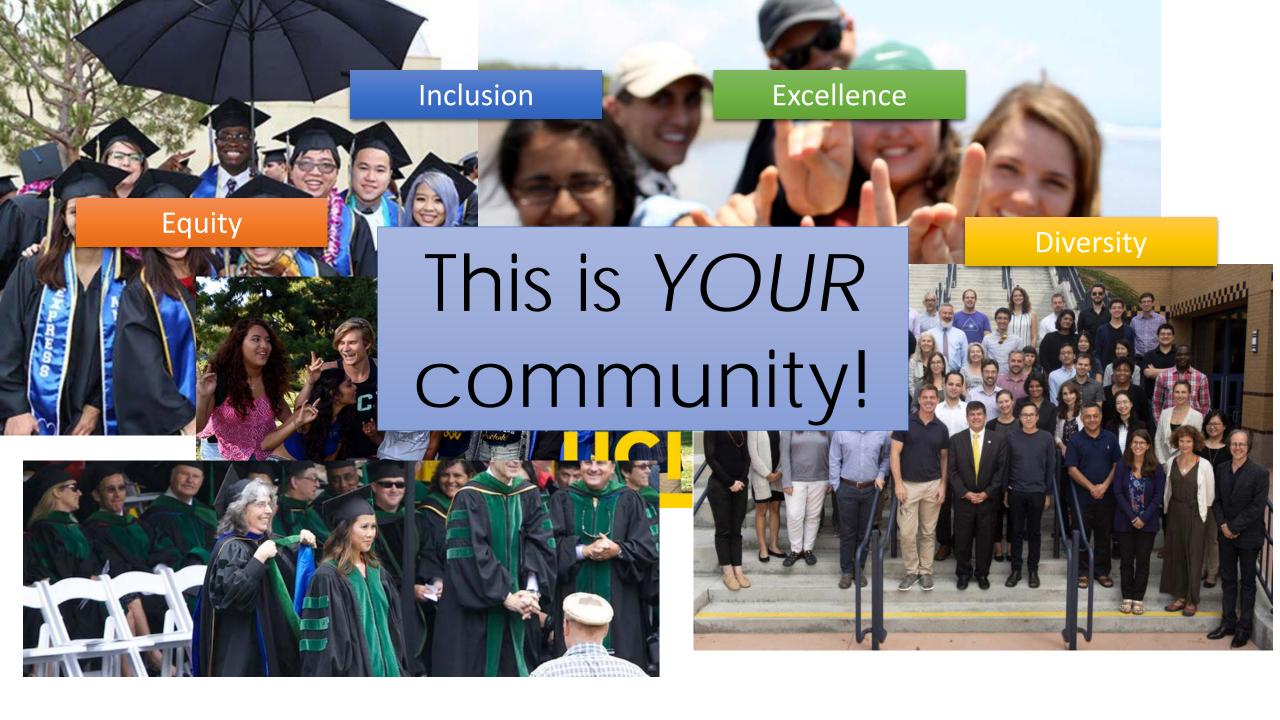




We can only consciously process 40 bits.

99.99996% unconscious

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Why Do Our Biases Matter?

Tiny Bits of Bias → Big Consequences

Diversity → Competitive Advantage



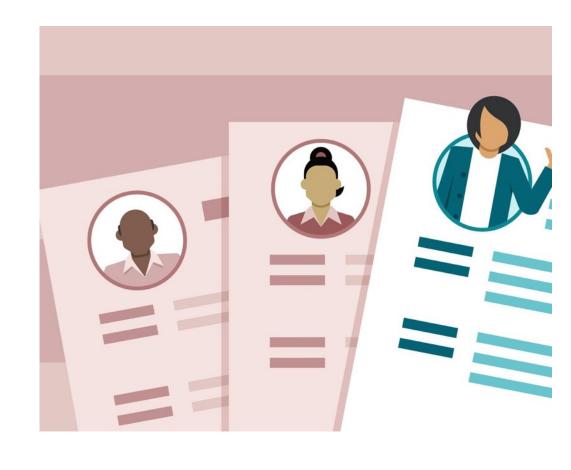
4 Triggers of Unconscious Bias

Tasks

Numbers

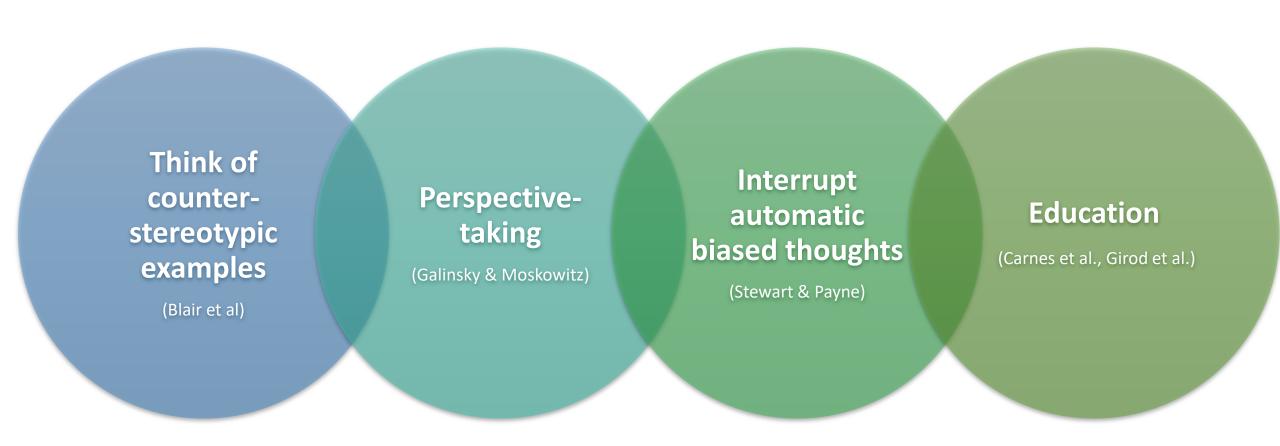
Clarity

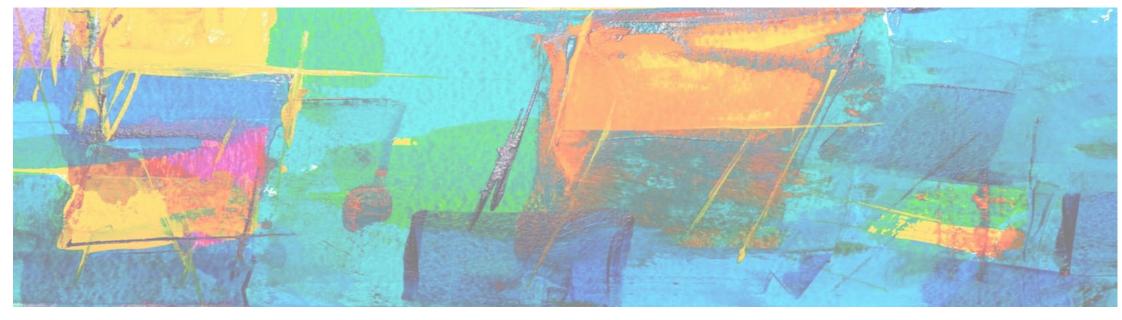
Perceiver



What to do about implicit bias?

https://diversity.nih.gov/sociocultural-factors/implicit-bias





You make the call!

Areas for discussion:

 How might bias have influenced these faculty members' reactions to learning about Janet's departure?

 How might bias have influenced the department's or the dean's retention offer?

How might you have handled this situation?

 What can you do if you notice biased reactions by colleagues?

Resources - UCI and Beyond

- www.inclusion.uci.edu
 - ADVANCE →□ Equity Advisors
- Implicit Association Test
 - https://implicit.harvard.edu/implicit/
- NIH Scientific Workforce Diversity (SWD) Office
 - https://diversity.nih.gov
- Google re:Work
 - https://rework.withgoogle.com